

The Big House Redemption: Scherer wins ULTRA4's Inaugural "Triple Crown of Off-Road", Crandon Bush Run and Crowned a Crandon World Champion



September 6, 2018 (Danville, CA) – Jason Scherer dominated *ULTRA4*'s inaugural "Triple Crown of Off-Road" competition this Labor Day weekend, with the grand finale of a "Perfect" race at the Crandon International Off-Road Raceway during the 49th Annual World Championships. The Triple Crown began at the notorious rock canyons of King of the Hammers. Where Scherer won the 2018 main event (for his second time), kicking off another year of racing success. The second installment of the Triple Crown had him racing across the rain-soaked desert of Las Vegas at the Mint 400, finishing towards the front of the pack. Placing him in the lead for the Triple Crown points heading in to the final race at Crandon. With \$30,000 on the line for the weekend's races, Scherer won the Friday night Bush Run in a tight battle with BFGoodrich teammate Paul Horschel who crossed in 2nd place and friend Loren Healy in 3rd. This set him up for the pole position in the main event on Sunday. With a crowd of more than 40,000 die-hard fans, Scherer charged into the most infamous turn in short course and turn-1 awarded him the holeshot where he never looked back; holding off a charge of 800 HP *ULTRA4* racers for eight laps of full assault mode, open wheel, short course driving. "Jason has really proven his abilities not only as a driver, but as a core representative of the *ULTRA4* family. It was an honor to watch him represent our community in front of a packed stadium showing Crandon fans what *ULTRA4* is all about", said Hammerking's Dave Cole.

Scherer had this to say about the race, "Going into turn one at Crandon is probably the craziest turn in motorsports. You really have to react to the ever-changing movement of the cars around you and grip level. As the competitors on the inside line push out to the apex of that vast corner, the cars from the outside try to enter the turn; that funnel effect has ruined a lot of trucks but makes for some amazing racing, especially in our open wheel cars." Earnest Hemmingway said, "There are only three sports: mountain climbing, bull fighting and motor racing, the rest are only games." If Hemmingway had known the Crandon track, he would have said the granddaddy of all sports is a Crandon race, due to its land-rush start heading into turn-one.

The best part of *ULTRA4* is our innovation with the driver's and team's abilities to continue to push forward through constant obstacles. Back in 2012, my Crandon pole position time was one second slower than the Pro Lite class. This year, we arrived in the car that won KOH and was able to run a faster lap just two seconds off a Pro2. One day, I'd like to try a BFGoodrich short-course tire and see what kind of times we could really put down, but I suppose we wouldn't be able to head into the rock pile which is half the fun.

While this weekend was an exciting accomplishment, the real highlight of *ULTRA4* is still the family atmosphere. We were all there to help each other and hangout at the fire each night. We get competitive when the helmets go on and that's what makes it such a great sport, something we all have to be proud of and can't afford to lose – it's what makes our series great, and for most of us it's the defining factor of why we love our *ULTRA4*.

On the other side of the performance spectrum that took us to the next level is our race prep. We spent hours with FOX getting the valving set up to take the Polaris Jump to not bottom out so bad it would bend the bump pads. Also, with PAC Springs increasing our sway bar rates to help the car in the corners. Elrod's Performance made us custom shorter limit straps to help lower the car and keep it a little tighter. BFG came out and helped us get the most traction by changing our air pressures way beyond what we do in the rocks. Plus, we worked with Motive Gear to get our gear ratio's setup for the track size that is unlike anything we run in the rest of the series. It takes a lot of effort to get the most out of a package that was intended to rock crawl and desert race on to a short course, especially one that is Crandon!

I felt our program was back on track at the *ULTRA4* Reno Nationals last year and we have really held that momentum both on the track and at the shop. I appreciate everyone's effort on preparing the car especially my crew chief Adam McGough; to all of our partners that have helped us develop this amazing program, from topline products and knowledgeable race team to my supportive family and dedicated crew at the shop."

Scherer and the Rage 4th team will next head to Reno, Nevada for the 4 Wheel Parts Nitto National Championship on October 19-20, 2018 for the final *ULTRA4* series race in an attempt to repeat his Wild West Motorsport park luck. He aims to add to his historic three-wins at this event and also go for a back-to-back Nationals win after claiming this most recent victory in 2017.

A special team party will happen Wednesday, September 12th and will be hosted at the Scherer residence in Danville, CA, complete with a taco truck and adult beverages. Bring your family and your Uber app. All friends and partners are invited.

Special Thanks to all the Marketing Partners that Make this Success Possible: Safecraft, Starwood Motors, BFGoodrich Tires, FOX Shox, Spidertrax, Method Race Wheels, Rugged Radios, Tilden Motorsports, Redline Performance Engines, Red Line Oil, Fishmouth Fab Works, RCV Performance Products, Advance Adapters, High Angle Drivelines, Pac Springs, Reid Racing, Jamar Brakes, PowerTank, ARB USA, Power Steering Solutions, Rigid Industries, Motive Gear, WARN Industries, Elrod's Performance Straps, C&R Racing, K&N Filters, Odyssey Batteries, and MagnaFlow.

The Rage 4th Crew: Crew Chief Adam McGough and team of Ole Stogesburg, Brian Whitford, Ben Ratto, Chad & Brett Lujan, Greg Hussey, John Webb, Brian Farris, Steve Headen, Dan Trout, Ben Bower, Jeff Mello, Gary, Greg & Gordon Uffins, Jonathan Haniger and his brother Casey Scherer.

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For Jason Scherer Promotional Images at Crandon visit:

<https://www.dropbox.com/sh/1k3ndax7jmf1kx/AAB7uGqJggb1op8jObChAFBga?dl=0>

About Jason Scherer: Jason Scherer has been racing for over 18 years and has stood on the podium at many events, winning the most prestigious event in rock and desert racing, the 2009 and 2018 King of the Hammers. Other notable achievements include top 25 finisher in nine *ULTRA4* King of the Hammers races since 2008, coveted first place finishes at the 2012 and 2013 and 2017 *ULTRA4* Nitto National Championship Race, 2013 *ULTRA4* Metalcloak Stampede, 2016 *ULTRA4* Fallon 250, and *ULTRA4* National Points Champion of 2016. His consistent performance is backed by winning the Pro-Rock Championship in 2006 and repeating the victory in that series in 2007. Scherer embraces his racing career with a very supportive wife and children who join him on the trails near

their Northern California home in their extremely off-road equipped 1972 Jeep CJ-6 and 2018 Jeep JLU.

About ULTRA4 Racing: *ULTRA4* has 8 races in the US, 4 races in Europe, 1 race in Australia, and an exhibition in China. These races take place on both public lands and in private property around the world. The granddaddy of their events is King of The Hammers, which takes place each year in February on public lands in Johnson Valley, CA. The race has evolved from 12 teams racing for bragging rights and a case of beer, to more than 450 teams competing before more than 60,000+ fans in person and nearly 2,000,000 online for the season opener. Each of the *ULTRA4* series of races is a qualifier for the King of The Hammers race each year. In addition to these races, Hammerking Productions established the racing class known as *ULTRA4*. The defining characteristic of this class is that all cars must be capable of 4-wheel drive. Beyond that, the class is unlimited. These cars come in all shapes and sizes and are capable of speeds over 100+ MPH and still contain gear ratios as low as 100 to 1 for technical rock crawling.